

## 2014 Audi Club North America 30<sup>th</sup> Anniversary Celebration

### From Texas Hills to Circuit Thrills

2014 is already positioned to be a banner year for Audi of America and Audi Sport Teams so it's fitting that Audi Club North America is also set to make 2014 big. And what is bigger in the U.S. than Texas? For Texans and Audi Club Lone Star the answer is nothing. Audi Club Lone Star and Audi Club North America are excited to invite you to the 2014 Audi Club North America National Event in Austin, Texas!

**Come and celebrate ACNA's 30<sup>th</sup> Anniversary in the Live Music Capital of the World**, enjoy great food, scenic hill country drives, and be a part of the historic **6 Hours of Austin as the R18s vie for victory** in the first ever day-to-night race in Circuit of the Americas history. This also marks the only time in 2014 the R18s will be competing on American soil. The five day celebration starts Wednesday, September 17 and will host a number of ACNA member exclusives and once-in-a-lifetime experiences both with and without your Audi.

Not a motorsports fan? Then enjoy both local and international cuisine, dine in any one of the world famous barbeque joints, pick up a pair of boots and cowboy hat at Allens Boots or Cavender's, tour the Texas Capitol building, listen to live music...nearly anywhere, enjoy destination drives through Texas Hill Country, or do it all.

The 30<sup>th</sup> Anniversary 2014 ACNA National Event promises to offer something for everyone, and everyone an opportunity to do it with fellow ACNA members. It's the members that make this club great, and this year's event will offer exciting opportunities to both challenge fellow members in driving prowess and engage in member camaraderie. The four rings are all about bringing people together to share their passion for Audis new and old.

Want to participate in this year's 30<sup>th</sup> Anniversary celebration, but don't want to put miles on your Audi? This year, as part of the 30<sup>th</sup> Anniversary celebration, ACNA in conjunction with Silvercar™, offers members the opportunity to rent a new, fully-loaded A4 with concierge pickup to and from the Austin-Bergstrom International Airport. Enjoy the convenience of Audi Connect's 3G network, Texas Tag toll tag, and MMI navigation pre-loaded with ACNA National Event destinations. Silvercar™ will be offering exclusive rates to ACNA members for this event.

Audi Club Lone Star is excited to share Texas with ACNA members and looks forward to celebrating the club's 30<sup>th</sup> Anniversary as big as the Lone Star state itself.

#### TENTATIVE AGENDA\*

##### Day 1 Wednesday, September 17

- Registration at Westin Hotel
- Kart Racing Event
- Welcome Reception

##### Day 2 Thursday, September 18

- Show-N-Shine
- Signature Drive through Texas Hill Country
- Barbeque Lunch
- Evening Motorsports Discussion/Cocktail Hour

##### Day 3 Friday, September 19

- ACNA Track Day
- TUDOR Championship/WEC Race Practice Sessions
- Free time to discover shops, galleries, historical sights and more
- ACNA 30<sup>th</sup> Anniversary Gala Banquet

##### Day 4 Saturday, September 20

- TUDORS Championship Race
- WEC 6 Hours of Circuit of the Americas (Day-to-Night Race)
- Post-Race Get Together

##### Day 5: Sunday, September 21

- Audi Club Parade Lap (unconfirmed?)
- Farewell Celebration

\*Agenda items tentative and subject to change.

#### Marque Event Information

##### Kart Racing Event

Get your Kart on! Enjoy some friendly competition with fellow Audi enthusiasts as you contest the inaugural ACNA National Event Grand Prix. Registration may be limited, so check frequently with ACNA event page for latest information on this event.

##### Show N' Shine

You drove all the way to Texas to show it off...so, show it off! The ACNA Show N' Shine event is the perfect opportunity to showcase your Audi to fellow Audiophiles. Special Editions, after-market miracles, custom paint, bone stock, every Audi has a story to tell and an ACNA member to tell it. Enter your car to compete in a variety of show categories and you could win more than just bragging rights.

##### Signature Hill Country Drive

Think Texas is flat? Not where we're taking you! You'll be thrilled as you drive some of the most beautiful windy roads, with engaging elevations just west of Austin in Texas Hill Country. Enjoy a spirited drive through the small towns of Hill Country, stop and shop for antiques and rendezvous with club members to enjoy an authentic Texas meal. No matter which route you take, you'll be surprised with what Texas roads can offer. For speed demons, the Austin area also boasts the highest speed limit in the country: 85 mph on Texas Highway 130. Enjoy Audi acceleration and performance without the threat of a ticket.

##### ACNA Track Day

For those spirited drivers looking for an opportunity to test the full potential of quattro and the brand with the four rings, join ACNA for a fun-filled track day. Whether it's your first time or you're a seasoned pro, the day will offer the opportunity to hone your skills with a professional driver at your side. Registration may be limited, so check back frequently with ACNA's event page for the latest on this event.

##### 30<sup>th</sup> Anniversary Banquet

This year's anniversary banquet promises to be one not to miss. Come and celebrate 30 years of Audi and Audi Club North America! From the beginning days with Frank Beddor to the advent of the digital age, ACNA has grown

and prospered in parallel to Audi. Pay homage to our history and participate in the future in a gala event that promises to have many firsts.

### **TUDORS Championship/WEC 6 Hours of Austin**

Since its debut in November 2012, the Circuit of the Americas has impressed race series, teams, drivers, and fans alike. Come enjoy the inaugural TUDORS Championship season and the World Endurance Championship all in one day! This one day of racing stands to break the most Audis on track record featuring multiple Audi Sport Customer Racing teams contesting the TUDORS Championship in R8 LMSs and the world-renown R18 e-tron quattros of the WEC. Watch the R18s fight for the championship against Porsche and Toyota as the sun sets and the LEDs of the brand with the four rings ignite to finish the race under cover of darkness. It will be a total Audi motorsports extravaganza and a not-to-miss for any Audi racing enthusiast. Enjoy premium grandstand seating, trackside car corral parking, paddock and pit access, and more throughout the event. Stay tuned to the ACNA event page for ticketing and race event information.

### **Other Event Info:**

ACNA and ACLS will host several contests and raffle opportunities throughout the week. Do you use social media? If so, there will be plenty of opportunities through Facebook, Twitter, and other apps to talk about the event as well as chances to win some great prizes.

Among the exciting scheduled events there will also be opportunities to explore the rich Austin culture (try and Keep it Weird) and the Texas Hill Country on your own or in small groups.

Austin is heralded as the Live Music Capital of the World! Don't miss opportunities to see and hear local musicians from the random coffee shop to BBQ joint. Live music is available in every corner of the city, from the airport to grocery stores and everything in between.

Just southwest of Austin is another famous "capital" town...Lockhart is heralded as the BBQ Capital of Texas. Benefit from the constant battle for supremacy of four major barbecue joints in Lockhart featured on Food Network and other culinary publications. Sauce? Forks? Burnt Ends? No matter how you like your barbecue you'll find a new way to love it in Lockhart.

If barbecue isn't your thing [after a trip to Texas it will be], then don't worry, Austin offers hundreds of culinary choices from thousands of local restaurants, from farm to table, to fried anything and everything, Austin has something for you. Come and experience Austin's gourmand food trucks or sample true Tex-Mex. Have kids? You can still travel, Austin has a flurry of family friendly restaurants such as Waterloo Ice House where kids can play on playscapes while mom and dad enjoy a beer.